

River Run Computers Acquires TechQuility

Expands Total Network Management Services for Regional Customers

GLENDAL, WI – February 1, 2012 – [River Run Computers, Inc.](#) a full-service IT management firm, has purchased TechQuility, an IT firm from Mequon, Wisconsin, expanding its ability to service small business, improve market share and increase sales channels with a proven team. The TechQuility acquisition adds engineering resources and improves advanced remote monitoring services for its customers. Tim Ward, founder and CEO for [TechQuility](#), brings leadership and sales expertise for IT strategic planning, networking management and metric reporting.

The new group will provide on-site network management to small- and medium-sized businesses that require technology to manage and grow their businesses. “The River Run acquisition will provide TechQuility clients more in-depth technical resources,” says Tim Ward, CEO TechQuility. “Help-desk support services, available 24/7, are something our clients will now be able to enjoy,” he adds.

Although the overall marketplace has been flat the past few years, River Run Computers has experienced growth on the IT on-site management services side of its business and continues to invest in business operations. “Small- and medium-sized businesses need cost-effective, flexible service solutions to keep their networks up and running,” states Paul Riedl, Jr., CEO of River Run Computers. “Tim Ward and his team from TechQuility bring over 20 years of certified networking experience, and we are excited to add them and their clients to our service organization,” he adds.

River Run Computers growth is led by its flagship service Regularly Scheduled Visit ([RSVP](#)) Program. The program provides clients with a multitude of managed IT services and support. It includes the day-to-day onsite and help desk support that small- and medium-sized businesses require. All clients receive a custom-designed program resulting in the best management and network maintenance program for them. The RSVP includes critical maintenance and security review activities, while covering troubleshooting and resolution of user and network issues that occur with daily network use.

About River Run Computers

Founded in 1993, River Run Computers, Inc. is a full-service IT firm whose mission is to keep your computer network “up and running.” For more information on 24/7 Technical Support Service, Total Network Management or the RSVP program, contact Eric Torres at 414-228-5618 or etorres@river-run.com.