



Joseph N. Skotartzak

*President
River Run Computers, Inc.
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Brief Description of Services: The mission of River Run Computers, Inc. is to “keep you up and running.” River Run does this with a mixture of preventive and responsive services for your computer network. Our Total Network Management program allows you the freedom to go home at night knowing your system will be up and running the next day.

River Run prides itself on its ability to understand your needs and wants through effective questioning and listening skills. A number of service options and pricing levels will be shared with you, along with the risk/reward for each option, enabling you to make better IT-related business decisions. River Run saves you time and money and reduces the stress associated with keeping your network up and running. Gaining your trust as a valued customer and long-term partner is our ultimate goal and one we passionately strive for.

Total Network Management Services:

- Regularly Scheduled Visit Program (RSVP)
- Backup and Offsite Storage Solution (BOSS)
- Help Desk Services
- Strategic IT Planning
- IT Projects
- Automated Remote Services (ARMS)
- Client Information Officer Services (CIOS)

Added value services include educational seminars, learning tracks, newsletters, “Lunch ‘n Learns,” and e-mails to clients for important notifications and updates.

Presentation Topics: Backup and Offsite Storage Solution (BOSS) – Why external hard drives are better than a tape backup system; Voiceover Internet Protocol (VoIP) – New communications solutions over IP networks for medium-sized businesses; Regularly Scheduled Visit Programs (RSVP) – Regular visits onsite and remotely to keep you up and running.

Professional Affiliations: MMAC; The Council of Growing Businesses

Joseph N. Skotartzak has been with River Run Computers since 1995. He joined them as a Sales Representative. Later, he got involved in custom programming and management. Joe bought out a previous partner in 1997 and became President of River Run. Under his leadership, River Run is a three-time MMAC Future 50 winner and has shifted from a computer-centric company to a service provider company. Their focus is in helping clients manage their IT, be intra-connected and secure. River Run accomplishes that with a skilled engineering, technical, sales, marketing and administrative staff.

Prior to joining River Run, Joe graduated from UW-Madison and worked for Peterson Consulting in Chicago for eight years. A native of Lake Beulah, Wisconsin, Joe has a thirteen-year-old daughter, and enjoys soccer, sailboat racing, skiing and UW-Madison Badger games.

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